

TAYLOR TIME NEWS

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WHAT IS TAYLOR TIME?

TAYLOR TIME is our new platform designed to bring industry-specific knowledge and training for our customers, installers and the flooring industry. Our main focus is adding value and one way we intend to do that is by including experts and covering a wide range of useful topics. In an ever changing world, we want to uphold our brand promise of being With You Every Step™.

TAYLOR TIME LIVE
Live webinars featuring industry experts on relevant topics with Q&A.

TAYLOR TIME PARTNER EXCLUSIVE
Custom webinars designed for a specific company or team involving training and tips.

TAYLOR TIME NEWS
Our newsletter featuring install tips, industry topics and other exciting news.

TAYLOR TIME TECH
Important updates issued by our technical team to keep you informed.

Got a topic for TAYLOR TIME?
Editor: Seth Gladden, Director of Marketing
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Introducing TAYLOR™ TIME

Even in the best of times, being in the floor covering business can be difficult. Evolving products, changing categories, new styles, complex technologies, installation issues, and increasing competition are ongoing challenges. However, the pandemic has added a whole new set of unique roadblocks, and we are all learning to adjust.

At Taylor, like most manufacturers, we've adapted our facilities and work protocols to operate safely and responsibly. But we've also taken the opportunity to develop a means of communicating with you through a platform called TAYLOR TIME.



SETH GLADDEN, Director of Marketing and Commercial Business for Taylor Adhesives

We branded it TAYLOR TIME to reinforce our mission of bringing you valuable information in a concise format.

Join us **LIVE** to connect with industry experts, ask questions and gain a wealth of industry knowledge. These events will be hosted by Seth Gladden, along with Gary Scheidker, director of technical services for Taylor and Robert Varden, executive director of CFI, and will feature other special guests.

We invite you to walk with us by joining our LIVE events, signing-up for our NEWS, downloading our free app, visiting our website and connecting with us on social media, because at Taylor, we are WITH YOU EVERY STEP™.



PRO TIPS

BY ROBERT VARDEN, EXECUTIVE DIRECTOR, CFI

LEARN ABOUT MOSITURE IN CONCRETE

Join me and other industry experts on September 15 @ 11am (EST) where we will dive into one of the most talked about issues in flooring.

For more information: TaylorAdhesives.com/TaylorTime